

RELEASE OF LIABILITY WAIVER AND PHOTO RELEASE

In Consideration of the risk of injury and/or harm while participating in the Strike King Big Bass Challenge (the “Event”), and as consideration for the right to participate in the Event, I hereby for myself, knowingly and voluntarily enter into this waiver and release of liability and hereby waive any and all rights, claims or causes of action of any kind whatsoever arising out of my participation in the Event and do hereby release Strike King Lure Company, LLC (Strike King).

In addition, I hereby grant Strike King permission to use my photograph in any and all of its publications, including but not limited to all of Strike King’s printed and digital publication. I further acknowledge, understand and agree that any and all photographs will become property of Strike King and will not be returned.